



Building Higher Growth, Higher Value

AS FILED WITH THE
SEC ON 03/23/2015

DuPont Is A Science Company Driven By Innovation, Execution, and Global Reach

DELIVERING SUPERIOR OPERATING PERFORMANCE...

Segment Sales & Segment Adj. Operating Earnings Growth (2008–2014 CAGR)

(excl. Perf. Coatings, Perf. Chemicals, Pharma and Other)

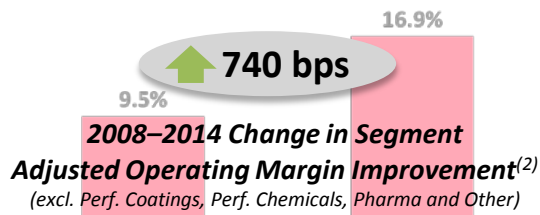
6%

Segment Sales⁽¹⁾

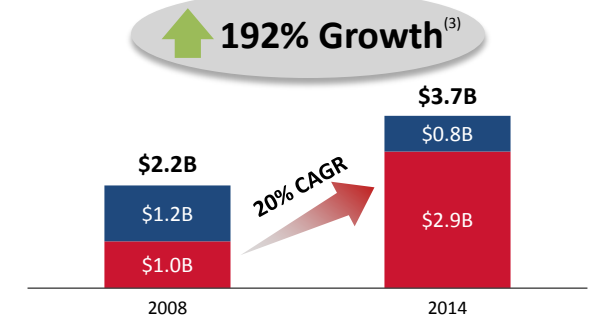
17%

Segment Adjusted Operating Earnings⁽²⁾

Segment Adj. Operating Margin Improvement



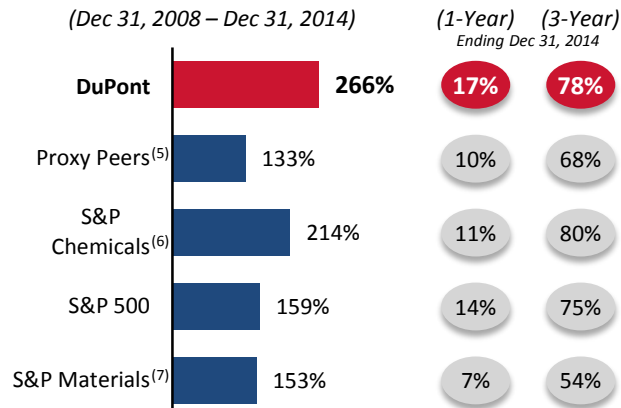
Adj. Operating Earnings After-Tax Growth



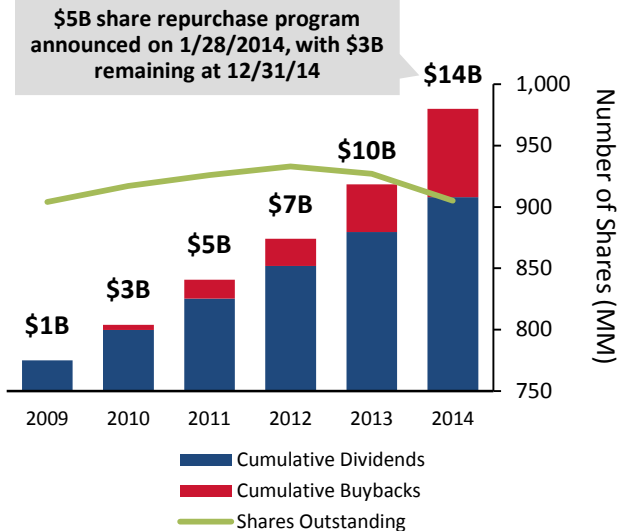
■ Adjusted Operating Earnings After-Tax (ex. Perf. Coatings, Perf. Chem. & Pharma)
■ Perf. Chem. & Pharma Operating Earnings After-Tax

...GENERATING SUPERIOR RETURNS FOR SHAREHOLDERS...

Total Shareholder Return⁽⁴⁾

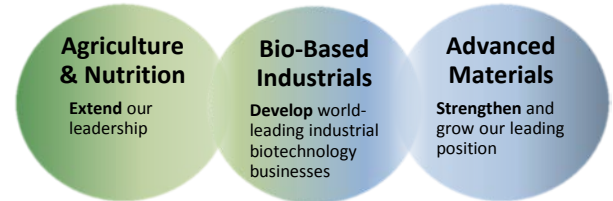


Capital Returned to Shareholders

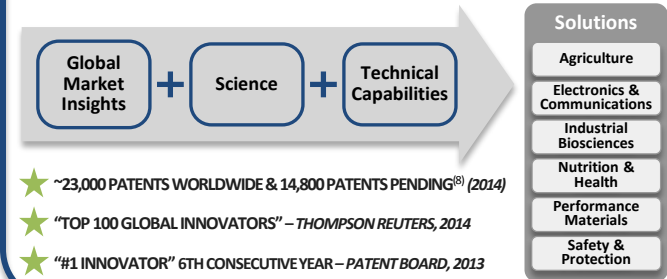


...WHILE EXECUTING ON A CLEAR AND SUSTAINABLE GROWTH STRATEGY

Three Clear Strategic Priorities



DuPont Innovation Platform



Productivity & Key Growth Drivers

- ✓ **OPERATIONAL REDESIGN – "FRESH START"**
executing on a \$1.3B cost redesign program
- ✓ **ENHANCED PORTFOLIO FOR GROWTH AND STABILITY**
acquired growth drivers, separated cyclical businesses
- ✓ **TRANSFORMATIONAL NEW BIO-BASED BUSINESSES**
capitalizing on unique combination of scientific capabilities
- ✓ **MARKET-DRIVEN INNOVATION PLATFORM**
approx. 32% of 2014 Sales⁽⁸⁾ from products introduced in last 4 years
- ✓ **GLOBAL PLATFORM, GLOBAL REACH**
approx. 10,000 scientists and engineers⁽⁸⁾, 90+ countries served

E. I. DU PONT DE NEMOURS AND COMPANY AND CONSOLIDATED SUBSIDIARIES
RECONCILIATION OF NON-GAAP MEASURES (UNAUDITED)
(dollars in millions)

SEGMENT SALES	Year 2014	Year 2008
Total Segment Sales ^(a)	35,011	26,499
Less: Performance Chemicals ^(b)	6,497	6,245
Less: Other	5	160
Total Segment Sales (excluding Performance Chemicals and Other)	28,509	20,094

(a) Segment sales includes transfers.

SEGMENT ADJUSTED OPERATING EARNINGS

Segment Pre-tax Operating Income (PTOI) (GAAP) ^(c)	6,356	3,373
Less: Performance Chemicals PTOI ^(b)	913	619
Less: Other/Pharma PTOI	(391)	839
Less: Corporate Expenses ^(d)	572	479
Add: Significant Items ^(e)	(444)	466
Segment Adjusted Operating Earnings (excluding Performance Chemicals and Other/Pharma) ^(f) (Non-GAAP)	4,818	1,902

(b) Prior periods reflect the reclassifications of Viton[®] fluoroelastomers from Performance Materials to Performance Chemicals.

(c) Segment PTOI is defined as income (loss) from continuing operations before income taxes excluding non-operating pension and other postretirement employee benefit costs, exchange gains (losses), corporate expenses and interest.

(d) Represents total corporate expenses excluding significant items, an estimate of DuPont Performance Coatings residual costs and an estimate for an amount that would be allocated to Performance Chemicals.

(e) Represents significant items included in Segment PTOI, excluding those related to Performance Chemicals and Other/Pharma.

(f) Segment adjusted operating margin (non-GAAP) is based on total segment sales and segment adjusted operating earnings, excluding Performance Chemicals and Other/Pharma.

ADJUSTED OPERATING EARNINGS AFTER INCOME TAXES	Year 2014	Year 2008
Income From Continuing Operations After Income Taxes (GAAP)	3,621	2,083
Add: Significant Items Charge - After-tax	9	378
Add: Non-Operating Pension & OPEB Costs / (Credit) - After-tax	84	(250)
Less: Net Income Attributable to Noncontrolling Interests	11	4
Less: Pharma Operating Earnings - After-tax ^(a)	14	666
Less: Performance Chemicals Operating Earnings - After-tax ^{(b), (c)}	755	537
Adjusted Operating Earnings - After-tax (excluding Performance Chemicals and Pharma) (Non-GAAP)	2,934	1,004

(a) Pharma operating earnings assumes a 35% tax rate.

(b) Performance Chemicals operating earnings assumes a base income tax rate from continuing operations of 19.2% and 20.4% for 2014 and 2008, respectively.

(c) Prior periods reflect the reclassifications of Viton[®] fluoroelastomers from Performance Materials to Performance Chemicals.

The prior page includes company information that does not conform with generally accepted accounting principles (GAAP). Management believes the use of these non-GAAP measures is meaningful to investors because they provide insight with respect to operating results of the company and additional metrics for use in comparison to competitors. These measures should not be viewed as an alternative to GAAP measures of performance. Furthermore, these measures may not be consistent with similar measures used by other companies. This data should be read in conjunction with previously published company reports on Forms 10-K, 10-Q, and 8-K. These reports are available on the Investor Center of www.dupont.com. Reconciliations of non-GAAP measures to GAAP are also included herein.

FORWARD LOOKING STATEMENTS

This document contains forward-looking statements which may be identified by their use of words like “plans,” “expects,” “will,” “believes,” “intends,” “estimates,” “anticipates” or other words of similar meaning. All statements that address expectations or projections about the future, including statements about the company’s strategy for growth, product development, regulatory approval, market position, anticipated benefits of recent acquisitions, timing of anticipated benefits from restructuring actions, outcome of contingencies, such as litigation and environmental matters, expenditures and financial results, are forward looking statements. Forward-looking statements are not guarantees of future performance and are based on certain assumptions and expectations of future events which may not be realized. Forward-looking statements also involve risks and uncertainties, many of which are beyond the company’s control. Some of the important factors that could cause the company’s actual results to differ materially from those projected in any such forward-looking statements are: fluctuations in energy and raw material prices; failure to develop and market new products and optimally manage product life cycles; ability to respond to market acceptance, rules, regulations and policies affecting products based on biotechnology; significant litigation and environmental matters; failure to appropriately manage process safety and product stewardship issues; changes in laws and regulations or political conditions; global economic and capital markets conditions, such as inflation, interest and currency exchange rates; business or supply disruptions; security threats, such as acts of sabotage, terrorism or war, weather events and natural disasters; ability to protect and enforce the company’s intellectual property rights; successful integration of acquired businesses and separation of underperforming or non-strategic assets or businesses and successful completion of the proposed spinoff of the Performance Chemicals segment including ability to fully realize the expected benefits of the proposed spinoff. The company undertakes no duty to update any forward-looking statements as a result of future developments or new information.

ADDITIONAL INFORMATION AND WHERE TO FIND IT

DuPont has filed a definitive proxy statement with the U.S. Securities and Exchange Commission (the “SEC”) with respect to the 2015 Annual Meeting. DUPONT STOCKHOLDERS ARE STRONGLY ENCOURAGED TO READ THE DEFINITIVE PROXY STATEMENT (INCLUDING ANY AMENDMENTS AND SUPPLEMENTS), THE ACCOMPANYING WHITE PROXY CARD AND OTHER DOCUMENTS FILED WITH THE SEC CAREFULLY IN THEIR ENTIRETY BECAUSE THEY CONTAIN IMPORTANT INFORMATION.

DuPont, its directors, executive officers and other employees may be deemed to be participants in the solicitation of proxies for DuPont stockholders in connection with the matters to be considered at DuPont’s 2015 Annual Meeting. Information about DuPont’s directors and executive officers is available in DuPont’s definitive proxy statement, filed with the SEC on **March 23, 2015**, for its 2015 Annual Meeting. To the extent holdings of DuPont’s securities by such directors or executive officers have changed since the amounts printed in the proxy statement, such changes have been or will be reflected on Statements of Change in Ownership on Form 4 filed with the SEC. Information regarding the identity of potential participants, and their direct or indirect interests, by security holdings or otherwise, is set forth in the definitive proxy statement and, to the extent applicable, will be updated in other materials to be filed with the SEC in connection with DuPont’s 2015 Annual Meeting. Stockholders will be able to obtain any proxy statement, any amendments or supplements to the proxy statement and other documents filed by DuPont with the SEC free of charge at the SEC’s website at www.sec.gov. Copies also will be available free of charge at DuPont’s website at www.dupont.com or by contacting DuPont Investor Relations at (302) 774-4994.

(1) Segment sales include transfers. CAGR is calculated excluding Performance Coatings, Performance Chemicals and Other

(2) Segment adjusted operating margin is based on total segment sales and segment adjusted operating earnings, excluding Performance Chemicals and Other/Pharma. Segment adjusted operating earnings are calculated using segment pre-tax operating income excluding significant items; calculations include certain corporate expenses and exclude adjusted operating earnings of Performance Chemicals and Pharma/Other. Calculation is from 12/31/08 to 12/31/14

(3) Adjusted operating earnings after-tax is defined as income from continuing operations after-tax excluding non-operating pension/OPEB costs and significant items. Reconciliations of non-GAAP measures to GAAP are included above

Source: Datastream as of 12/31/2014, Bloomberg, Capital IQ, FactSet

(4) Total Shareholder Return calculated as the appreciation or depreciation of share price, plus any dividends, over a given period, expressed as a percentage of the share’s value at the beginning of the period. Assumes dividends are re-invested at the closing price applicable on the ex-dividend date. Proxy Peers and S&P Indices are USD market cap-weighted

(5) Proxy Peers consists of 3M, Air Products, Baxter Intl, Boeing, Caterpillar, Dow, Emerson, Honeywell, Ingersoll Rand, Johnson Controls, Johnson and Johnson, Kimberly Clark, Merck, Monsanto, Procter and Gamble, Syngenta AG, and United Technologies

(6) S&P Chemicals in 2014 consists of Airgas, Air Products, CF Industries, Dow, DuPont, Eastman Chemical, Ecolab, FMC, IFF, LyondellBasell, Monsanto, Mosaic, PPG, Praxair, Sherwin-Williams, and Sigma-Aldrich

(7) S&P Materials in 2014 consists of Air Products, Airgas, Alcoa, Allegheny Technologies, Avery Dennison, Ball, Bemis, CF Industries, Dow Chemical, DuPont, Eastman Chemical, Ecolab, FMC, Freeport-McMoRan, IFF, International Paper, LyondellBasell, Martin Marietta Materials, MeadWestvaco, Monsanto, Mosaic, Newmont Mining, Nucor, Owens Illinois, PPG, Praxair, Sealed Air, Sherwin-Williams, Sigma-Aldrich, and Vulcan Materials

(8) All figures exclude Performance Chemicals